



## FOR IMMEDIATE RELEASE

Contact: Erik Sand, 360Ed  
(407) 567-7634  
[esand@360Ed.com](mailto:esand@360Ed.com)

### 360Ed Debuts SiTi™ K-12 Learning Management System

**Orlando, FL**, May 6, 2009 – 360Ed, Inc. announces the release of its latest product, SiTi™. SiTi represents the next generation of learning management systems for online education. Designed to accommodate the desires of instructors and students, SiTi supports pre-existing content while offering new technologies that will engage both students and teachers like never before. Working with instructional designers and teachers, the 360Ed development team focused its efforts on determining which features would best serve a 21<sup>st</sup>-century learning environment. SiTi is the result of years of online educational experience and today's cutting-edge production methods.

“SiTi greatly improves upon the communication features of the current generation of LMSs while leveraging all the relevant media that today's young people want to create and possess,” says Ben Noel, Chief Executive Officer of 360Ed. The system features *flexibility and visibility* – dynamic pacing metrics, easy-to-use sorting and modification tools, and customizable learning processes; *performance assessments* – complete audit trail of all actions taken by both students and teachers; *content integration* – support for user-generated multimedia with embedded videos, podcasts, games and more; *collaboration and communication* – a Social Ed network which incentivizes assistance and teamwork, allows students to work together and rate and share media, and provides additional desired social networking features such as personal customization and profile pages.

Engaging content will be a requirement for the students of tomorrow. SiTi is a product designed by content providers with the explicit goal of creating a sandbox where great content is possible. For a video presentation of SiTi, please view the **PRODUCT DEMO** at: [www.360Ed.com/products/](http://www.360Ed.com/products/).

SiTi operates in all major browsers including Internet Explorer 7, Firefox 3, Opera 9, Chrome 2 on Windows and Safari 4, Firefox 3 on Mac. SiTi is designed to work with content provided via external LMSs and can be integrated with a wide range of virtual school administration software packages.

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#### **About 360Ed, Inc.**

*360Ed is an award-winning interactive education company committed to providing compelling and effective learning tools that incorporate modern educational theories and high-production media. Based in Orlando, Florida, 360Ed, Inc. develops content, delivery systems, and marketing for online education products. Product trademarks include SiTi™, Conspiracy Code™, Burn Center™. The founders of 360Ed bring with them years of experience in the development of software products and solutions from such companies as Electronic Arts, Microsoft and IBM. For more information, visit [www.360ed.com](http://www.360ed.com).*